



AMTV E-Newsletter – March 2010

Meet The New Kids on the Block!



AMTV is committed to working with young people and sharing our knowledge of television production with the area's future creators of television programming. After working with several area schools, we created the name, The AMTV Club, to encourage schools to create an after-school media club, with support from AMTV's Outreach and Training Departments. We will continue to grow this program to support and encourage young video producers.

Please join us in welcoming the HST Home School Network to the AMTV Club.

So far AMTV has worked with : The Chelsea School, Eastern Middle School, A. Mario Loiederman Middle School for the Creative and Performing Arts and Seneca Valley High School.

And now we're welcoming eleven students from the HST Home School Network to The AMTV Club! They attended their orientation in February 2010 and will begin their TV Production Workshop in April 2010. The students will also have an opportunity to practice their skills by working on *Deak's Fitness and Nutrition Tips Show*.

AMTV has also created a new Blog to keep in touch with the students in the AMTV Club, along with their mentors. Check out the link on the home page of the web site at www.accessmontgomery.tv.

A Big Shout Out to the Monty's Crew!!

This year's 24th Annual Volunteer Recognition and Awards Ceremony, also known as the Monty's Awards were featured in the January 2010 issue of our printed newsletter, InFocus. We included a lovely photo montage of volunteers, guests, and staff members. But we didn't have a great photo of the crew until we dug a little bit deeper into our files...so here are some of Monty's crew members...and we want to issue a big shout out to all of the members of the Monty's Crew, who did a fabulous job of creating this year's Monty's TV Program. For more information about the 2009 Monty Awards, check out the pictures and a list of winners on our web site at www.accessmontgomery.tv.



Speaking of the Monty's...

This year is the 25th Anniversary of MCT. We will be celebrating in many ways, so stay tuned. This year's Monty Awards will include a Gala celebration of MCT's 25th Anniversary. We are currently requesting any ideas you might want to contribute to this event. We will review all ideas as a team, and implement the best ones. Please send your ideas to mferguson@mct-tv.org.

A big shout out to **Bill Stewart** for his list of great ideas – we really appreciate it and we are already discussing a few of Bill's suggestions!

Creative Connections



It's always exciting to learn something new and improve your craft. AMTV's Training & Volunteer Services Department plans free Creative Connections seminars that all AMTV volunteers and staff won't want to miss!

Here are the upcoming Creative Connections for March and April 2010:

Interview Techniques

Monday March 22nd – 7 PM – 9PM

Learn the dos and don'ts of on-camera interviewing from a guest host/interviewer. This seminar is great for producers and talent who want to improve their presentations.

Copyright, Trademark & Ownership

Monday April 26th – 7 PM – 9PM

A guest attorney will discuss legal issues and much more during this informative Creative Connection. Don't miss it!

AMTV Productions



We are proud to announce some of the exciting new projects that AMTV's Production Department has in the works:

Getting There, Meeting the Region's Transportation Needs

This one-hour AMTV special will focus on current transportation conditions in the region and the effect on commuters, as well as present and future solutions. Hosted by *21 This Week's* Casey Aiken, guests include Montgomery County Council President Nancy Floreen along with state, local and civic transportation experts.

Everyone Counts, The 2010 Census

AMTV'S 30-minute census special will provide accurate and insightful information to viewers as the county and the nation prepare for a successful census count. Hosted by Susan Heltemes, guests will include representatives from the U.S. Census Bureau and the Montgomery County Office of Community Partnerships. In addition, a panel comprised of representatives from various immigrant groups will discuss the challenge of getting an accurate count within their communities.

Montgomery Housing Partnership (MHP)

AMTV's Production Department will cover Montgomery Housing Partnership's 20th Anniversary Celebration live-to-tape on location at the Bolger Center in Potomac on Thursday March 18th. Montgomery Housing Partnership's mission is to preserve and expand quality affordable housing in Montgomery County. Coverage will feature a profile of the organization; and a look at a family who has benefited from MHP's services.

Be sure to check on our web site at www.accessmontgomery.tv for scheduling of these exciting upcoming programs.

Studio B Upgrade

Studio B was recently upgraded in order to bring the equipment in Studio B more in line with the equipment found in Studio A. New equipment in Studio B will include a new Audio Board, Character Generator and a Digital Video Switcher. The new switcher is more powerful, can handle more special effects, and is part of AMTV's transition to a digital facility. And these improvements to AMTV's technology will eventually handle high definition.

Here are some photos of the dedicated AMTV team who planned and implemented the Studio B upgrade. A big shout to all who worked so hard!!





A Visit to the Gaithersburg Rotary Club

Marlyn Ferguson, AMTV Manager of Outreach and Publicity and Marian Merewitz, AMTV Board Member, gave a presentation to the Gaithersburg Rotary Club. It's always a pleasure to get out in the field and talk about all of the great work that our staff and volunteers are doing at AMTV. We received an excellent reception from the group and started the foundation for a wonderful relationship with this group.



Volunteer Shout Outs...



A Big Thank You to Greg Hamilton!

Many thanks to Greg Hamilton for donating \$1000 to help create a TV production workshop for young people on Saturdays at AMTV. This program is being run by Greg Hamilton in conjunction with the AMTV Training Committee.



Congratulations to Mike Richman... Burgundy and Gold Magazine!



Congratulations to Michael Richman on setting up a partnership with Buffalo Wild Wings of Rockville, MD to allow him to use their restaurant as a location for his program, Burgandy and Gold Magazine. Both parties are very excited about this new partnership!

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Access Montgomery's mission is to encourage and sponsor television programming and broadband media that meets community needs and offers forums for free expression.

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