

**Board Meeting Minutes
June 18, 2007**

A meeting of the MCT Board of Directors was held at 7548 Standish Place in Rockville, Maryland on Monday, June 18, 2007. The Board members in attendance were:

Michael Boblitt	Darryl Lesesne
Diane Butts	Sharon Levine
Dennis Courtney	Marian Merewitz
Haig Ellian	Paula Moore
Steven Friedman	Nancy Poole
Ginny Gong	Eugene Saunders
Merrill Hessel	Paul Silverman
Tom Hoopengardner	Jonathan Walker, Sr.
Jim Klimaski	Francine Wyron
Lee Klumpp	

Call to Order

This meeting was called to order at 7:34 p.m.

Also in attendance were:

Richard Turner, MCT Executive Director
Alysia Thaxton, Executive Assistant
Laura Cooper, Director of Client Services
Debbie Billings, Director of Administration

Roll Call

The following board members asked to be excused from the meeting:

Toby Beach
Henry Hailstock
Marion Hayes Hull
Lesley Simmons
Noreene Wells

Jim Klimaski moved and Haig Ellian seconded a motion to excuse the absent board members. For - 16; Opposed - 2. The motion carried.

Approval of May 21, 2007 Board Minutes and June 11, 2007 Special Board Minutes

Haig Ellian moved to approve the May Board minutes and the minutes of the June 11 Special Meeting Minutes with the following amendments: Jim Klimaski should be added to the attendance list and the spelling of Merrill Hessel and Noreene Wells names should be corrected. The motion passed unanimously.

Board Secretary, Francine Wyron, read the minutes from the Executive Committee meeting of June 18, 2007.

**MCT Board of Directors
Executive Committee
Meeting of June 18, 2007**

Call to order – 6:37

Attendance

Gene Saunders, President
Nancy Poole, Immediate Past-President
Dennis Courtney, Second Vice-President
Darryl Lesesne, Treasurer
Francine Wyron, Secretary
Richard Turner, Executive Director

President's Report

- Meeting Schedule – We will have to have meetings over the summer because:
 - The budget is not ready for presentation this evening;
 - If we want to prove that we are moving forward, we need to get started on some items;
 - Richard's performance evaluation is due in October and the system by which it is conducted needs to be determined prior to September.
- Indiggo Associates - Reminder, there is a meeting on June 27 at 4:30 at Indiggo Associates' office. The meeting is primarily for the Executive Committee and the leadership team, but the whole board is invited to attend.
- MFP Committee –
 - The 14 Board members in attendance at this morning's meeting were:
 - Gene Saunders, Marion Hayes Hull, Dennis Courtney, Nancy Poole, Francine Wyron, Merrill Hessel, Haig Ellian, Paul Silverman, Steve Freidman, Henry Hailstock, Michael Boblitt, Tom Hoopengardner, Lesley Simmons and Marian Merewitz. Also in attendance were Richard Turner and a number of staff members.
 - The committee would like to keep in contact with the board. Perhaps with another meeting in the October/November timeframe.
 - The committee does not want to dwell in the past, but wants to look forward and focus on vision and purpose. The committee intends to at some point examine the internal operations of our board.
 - The committee suggested that they'd like for us to review progress in 6 months to be sure that the board is still in a good place.

Executive Director's Report

- MCT Budget Update – Report by Treasurer, Darryl Lesesne
The Budget and Finance Committee met to discuss the budget, but wants to defer the presentation of the budget until some remaining items are finalized. Additionally, the committee is discussing ways to decrease expenses and increase revenue.

In the meantime, we need to authorize spending at current levels plus the cost of salary increases until the BF Committee is able to present the budget. This will be discussed further at tonight's full board meeting.

- Other Management Issues
On air programming hours should increase in the month of July.

Unfinished Business - none

New Business - none

Adjourn - 7:23

Committee Reports

Audit Committee – Two RFPs were received from audit firms. The committee recommends that Stoy Malone be chosen to conduct the annual audit. The committee moves that the Board approve Stoy Malone to conduct MCT's 2007 annual audit. The motion passed unanimously.

Budget & Finance Committee – The committee compared the 2007 fiscal year budget to the 2008 fiscal year budget and is working to identify ways to increase revenue while decreasing expenditures.

Darryl Lesesne moved and Ginny Gong seconded a motion to continue the current level of spending plus the scheduled 3.1% increase in salaries until the next board meeting. The motion passed unanimously.

Volunteer Initiatives Committee – A volunteer social was held on June 12th. More than 40 people attended. Volunteers were split up into three groups to discuss governance, communication and support. The support group was charged with setting up the next meeting and agenda.

Code of Ethics Committee – Marian Merewitz read the committee report which was also distributed to the board (Addendum I). Also distributed was a draft section from of the Code of Ethics on Conflict of Interest (Addendum II).

Trademark & Logo Committee – Dennis Courtney, chair of the committee, requested that at least another board member join the committee as there are only two members presently on the committee.

Executive Directors Report –

- The FCC has placed a stay on new cable entrants.
- NPO Day at the Gilchrest Center was a success with forty nonprofits attending.
- The ad campaign in the Montgomery Gazette is wrapping up. Discussion continues on the possibility of trading production services for MCT ads in the Gazette.
- Mobile Production Vehicle – The insurance agreement has been signed and is in effect. The vehicle will be formally commissioned on July 4th in Takoma Park.

- A grant has been obtained from the Arts & Humanities Council of Montgomery County to obtain further revenue for Arts and Human Service Organizations to target youth-at-risk. The project should begin in the fall.
- Alliance for Community Media – Richard as well as three staff members from the Client Services department will be attending the conference in Minneapolis this year.

Old Business –

Tom Hoopengardner moved and Paul Silverman seconded a motion that the board affirm the following:

- **Vision Statement**
Montgomery Community Television envisions Montgomery County as a place where residents can gain access to and create community media that improves the quality of life.
- **Mission Statement**
Montgomery Community Television’s mission is to encourage and sponsor television programming and broadband media that meet community needs and offer forums for free expression.
- **Purpose Statement**
Montgomery Community Television’s purpose is to engage, educate and empower individuals and the community to express diverse points of view.

The motion carried. For - 17; Abstention – 1.

New Business –

Tom Hoopengardner moved and Merrill Hessel seconded a motion that the board of directors charge its Strategic Planning Committee with proposing to the full Board by August 20, 2007, goals, measurements and timetables for

1. Increasing the quantity and quality of resident-generated programming produced and distributed by MCT;
2. Increasing the number of volunteers and the quality of the volunteer experience;
3. Rebuilding staff and staff morale
4. Restoring and maintaining in good order the equipment and environment in which volunteers and staff operate;
5. Increasing viewership of the programming on MCT’s channels; and
6. Increasing the diversity of MCT’s programming, resident participation and viewership.

The motion passed unanimously.

Adjourned – 9:46 p.m.

Leann and Lynn
Secretary

8/2/2007