

REVISED

Minutes of Meeting
May 17, 2004

A meeting of the MCT Board of Directors was held at 7548 Standish Place in Rockville, Maryland on Monday, May 17, 2004. The Board Members in Attendance were:

Victoria Brailitsa	Ginny Hillhouse
Fernando Cruz-Villalba	Bill Larson
G. Stanley Doore	Carla Satinsky
Allen Edwards	Eugene Saunders
Ginny Gong	Roald Schrack
John Hansman	Noreene Wells

The meeting was called to order at 7:42 p.m. Richard Turner, MCT Executive Director and Dee Willett were also in attendance.

Call to order and Roll Call

The following Board members, having previously advised of other commitments, were excused: Stephenetta Benjamin, Francha Davis and Nancy Poole. Carla Satinsky moved and John Hansman seconded a motion to excuse them. The motion carried unanimously.

Approval of minutes of March 15, 2004

The minutes of the March 15th meeting were approved as distributed. Bill Larson moved and Fernando Cruz-Villalba seconded a motion to approve the March 15, 2004 minutes as distributed. The motion was approved unanimously.

President's Report

Eugene Saunders advised the board that the County Council is enthusiastic about the prospects of increasing programs that serve the various sub communities. The County Council does not realize that volunteers produce 90% of the programs at Montgomery Community Television. There is a need to inform the County Council that MCT is not a command and control structure but rather a free market place for volunteers to do their own projects. In order for the Country Council to give us more money we need to invest our time and energies in producing more diverse programming and serving all the different parts of the community.

Allen Edwards discussed developing a program whereby the business community recognizes Montgomery Community Television. This program within the business

community could generate financial gain and the possibility of more recognition from the County Council.

Ginny Gong and Allen Edwards discussed different ways to increase funding for MCT.

Richard Turner reminded the board that the FYO Budget included a \$30,000 challenge grant to match funding beyond what we projected. If we raise \$30,000 the County Council would match the \$30,000.

To help raise money, Eugene Saunders is interested in considering drawing up specific plans for Allen Edwards to organize a 5k run and walk.

Marilyn Praisner, Chair of the Montgomery County Council Management and Fiscal Policy Committee, informed Richard Turner and Eugene Saunders that she expects to see a strategic plan by January 2005.

Eugene Saunders stated that the 2005 Board needed members that are more connected to the mission and programming activities happening at MCT. The three at large seats will allow us to select the most effective and active individuals possible. The three board members, Ginny Gong, Victoria Brailitsa and Fernando Cruz-Villalba will be seeking organizational seat for the 2005 term. This will free up those seats so that individuals with special skills will be able to join the board.

John Hansman reminded the board that there are eight slots that are non-affiliated and are up for election every two years.

Executive Director's Report

Richard Turner reported that the County Council approved the cable plan that provides funding for MCT but the amount is slightly less than requested. The County Council members are supportive of Montgomery Community Television but the Council needs to be educated on how our delivery of services improves and adds value to the community as compared to the other priorities in the budget.

Mr. Turner informed the board that the financial picture at the end of the year would be in the black due to some under expenditure in certain areas.

Carla Satinsky, Richard Turner and Ginny Gong discussed Down County opportunities and locations which could be used in identifying ways in which Montgomery Community Television would benefit.

Informational Updates

The performance appraisal system and forms are being revised.

News has moved to one time a week and is seeking underwriting for Spanish translation of the news.

27 non-profit organizations are taping PSAs about their organization.

Montgomery Community Television is working on a Partnership with Blair High school and this summer there will be a week of training focusing on the students and introducing them to MCT.

Old Business

Eugene Saunders reminded the board to sign up for the committee of their choice and to file their Financial Disclosure forms.

New Business

Eugene Saunders inquired about the time frame for the letters to be mailed to the organizations to apply for a seat on the 2005 Board.

Attendance was discussed for board members to attend the Alliance for Community Media conference. This is an annual conference for public access stations.

Stan Doore moved and Bill Larson seconded the addendum motion to add Fernando Cruz-Villalba to the list of individuals whom Montgomery Community Television would pay total expenses to attend the Alliance for Community Media conference. The addendum motion was approved by all except Noreene Wells, who was in opposition to the addendum.

The motion and the addendum wherein Montgomery Community Television would pay for two staff members, president, vice president and executive director to attend the Alliance for Community Media conference was approved by all except Noreene Wells, who was in opposition.

Bill Larson moved and Stan Doore seconded a motion that if any other board member wants to attend the Alliance for Community Media conference, MCT would pay only the conference fee. The motion was unanimously approved by all.

Bill Larson suggested that Montgomery Community Television should identify itself as a 501c3 on its stationery.

Adjourn

Meeting was adjourn at 9:33.